

Technological Innovation, Creativity and Result Driven Strategy

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Vision Statement

We envision to be a world leader in providing creative and innovative services that will improve and change people's lives.

Mission Statement

We aim to help each industry succeed in improving their business processes by implementing technology, creativity and passion for excellence.

Clients & Industries We Serve

We are a dynamic and young team, crafting technological innovation and beautiful digital experiences since 2011. Our clients range from startups to SMEs to top companies in the USA, Europe, Asia and the Philippines. Our mission is to help each industry succeed in improving their business processes by implementing technology, creativity and passion for excellence.

Who We Are

We are a group of interactive designers, online developers, brand strategist and creative professionals working with a passion to create interactive and dynamic online experiences. Using the latest technologies and the client's goals, we do our best to deliver the desired results: leverage brand online presence, provide real-time business solutions, and increase customer loyalty and business sales.





Experience

Our team is composed of people who are providing tech development, IT solutions, eLearning and online marketing services to both local and international clients for more than 15 years of combined experience.

Philosophy

We believe that each project is another opportunity to build trust and partnership, to make ideas reality and to achieve success. It is this guiding idea that drives our commitment to push the boundaries of design and technology. By applying good work etiquette and biblical workplace principles we do our best to achieve your business goals

Priority

Your success is our top priority. To achieve that we make sure that we work closely with your team. We listen very carefully to your needs and provide solution that works.

Core Values

Make it excellent.

Innovate at all times.

You have the ability and opportunity to succeed.

Everyone is important and can contribute.

Never give up!

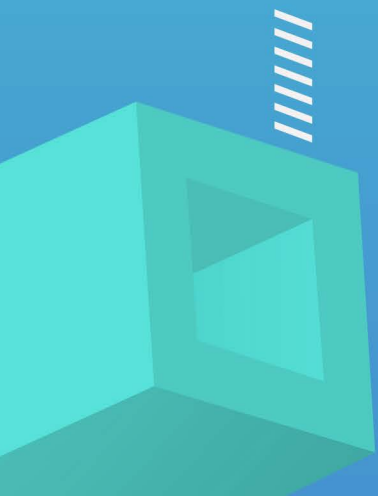
Say "Praise the Lord" at all times!



Services & Solutions



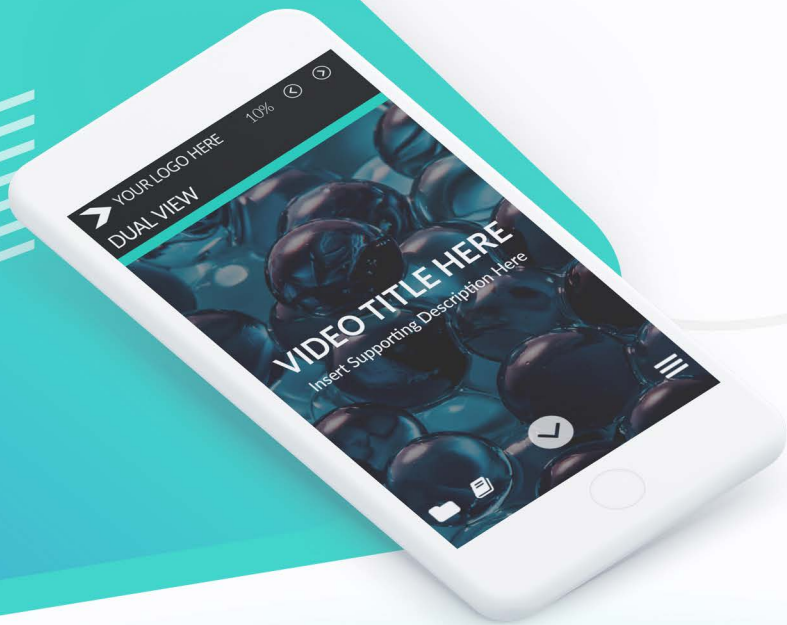
eLearning & People Development



eLearning & People Development

Miyens offers responsive mobile ready eLearning design and development services in the Philippines, United States, Europe, Asia and globally. Below you will find our team's capabilities and sample works. We are committed on providing excellent work at a competitive rate. We specialize in doing custom or standard courses with the use of industry leading authoring tools like Storyline and Adobe Captivate. We also produce courses that are made using the latest web technologies for more custom features and mobile compatibility. Contact us now and let's discuss how we can work together in improving your team's learning strategy.





Modern Instructional Design

We use the latest Instructional Design Strategies that is utilized to help learners achieve desired level of mastery for specific learning objectives. Some of these are task-based learning, game-based learning, and scenario-based learning. We also capitalized on today's available device delivery approaches where in we consider that learners are not just conform on traditional computer setup but can use tablet and mobile devices even VR and AR equipments for a more immersive learning experience.

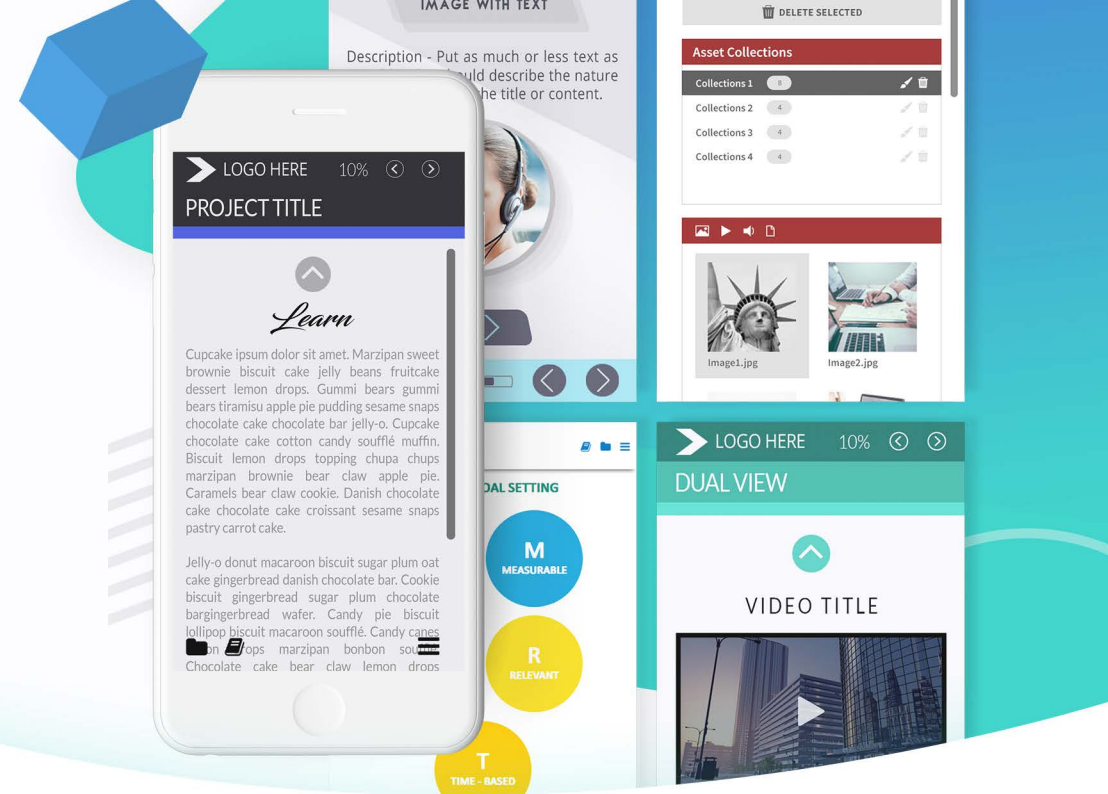
Custom Course Development

We use a step by step process to work with you to design and develop highly effective and engaging custom made eLearning courses that will help improve learner's retention, promote engagement, increase skill development and performance – that will result in achieving your business goals.



Mobile Learning (mLearning)

Mobile Learning is an important new way to deploy eLearning courses. With the way learners consume media and information plus the fact they need the power of mobility it's paramount that you make your eLearning materials mobile ready. Our team can help you convert your existing courses to be mobile ready or we can create one from scratch.



Gamification & Interactive Learning

Gamification techniques leverage people's natural desire for competition, achievement, status, self-expression and task completion. eLearning gamification is the application of game elements and gaming techniques to non-game elements, such as online learning content, in an effort to make it fun and engaging. Our team can help you produce gamified courses that:

- Captures (and retains) learners' attention
- Challenges them
- Engages and entertains
- Teaches them skills





Training Simulation

We can help you create software or process simulation that your learners use to learn important steps, features and capabilities of your software, web portal, applications or business process.

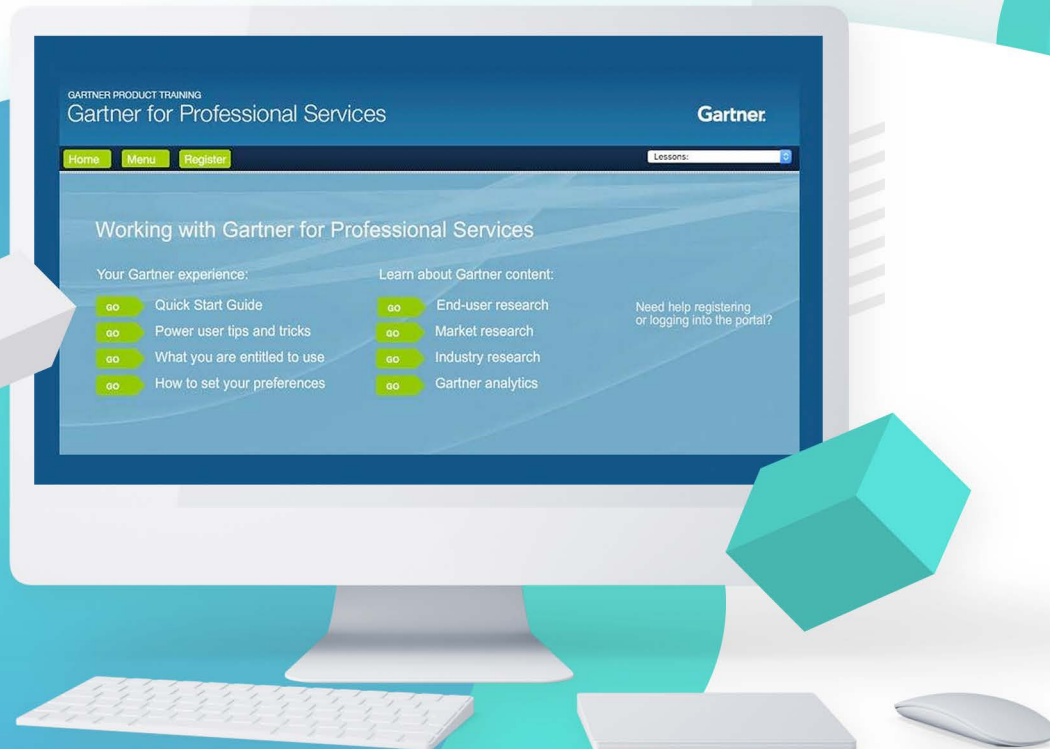
Instructional & Explainer Videos

We can help you produce highly effective instructional and explainer videos that you can use with your online or classroom training sessions. These videos incorporate the latest design and animation techniques that not only captures learner's attention but will surely help them retain the knowledge they need.



Learning Strategy Consulting

With our Learning Strategy Consulting we help you determine, plan, design, execute and maintain an effective learning infrastructure that benefits your entire organization, delivers business results and return on investment.



Skill Assessment and Quizzes

Part of every eLearning course is the learning assessment tools where we measure how the learner performs, how effective is the material and how we can further enhance the overall process. We can help you design and formulate pre, post and in-course skill assessment methods and tools. Whether you plan to have it as part of your eLearning course or as a separate module/application, we are here to make it happen.



LMS Development & Integration

Aside from developing eLearning courses we can also help you setup, manage and even develop your own Learning Management System (LMS). LMS is where your courses will be hosted, users get enrolled, manage groups, monitor learner's score and progress, view and print reports and much more. We can also create a custom elearning app or integrate your LMS to other systems of your organization. We have great developers on our team ready to help you.



Magical Islands of the Bahamas

Course Category: Orientation & Skill Development

Industry: Travel & Hospitality

Type: Custom Development

[View Online](#)

Atlantis Paradise

Course Category: Customer Service

Industry: Travel & Hospitality

Type: Custom Development

[View Online](#)



SuccessFactors Course

Course Category: User Orientation & Training

Industry: Airlines

Type: Custom Development

[View Online](#)



OGSM Learning Tool

Course Category: User Orientation & Training

Industry: Food

Type: Custom / Mobile Ready / Web Technology

[View Online](#)



Sales Skill Assessment

Course Category: Assessment

Industry: Business to Business (B2B), Sales, Consulting

Type: Custom Development

[View Online](#)

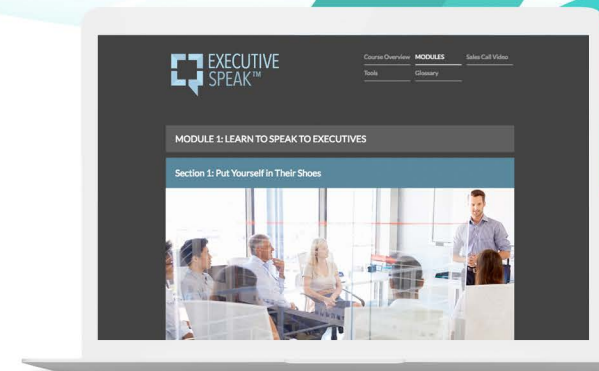
Executive Speak

Course Category: Advance Sales Training

Industry: Business to Business (B2B), Consulting

Type: Custom Development

[View Online](#)





eValueSelling Fundamentals

Course Category: Sales Training

Industry: Business to Business (B2B), Consulting

Type: Custom Development

[View Online](#)

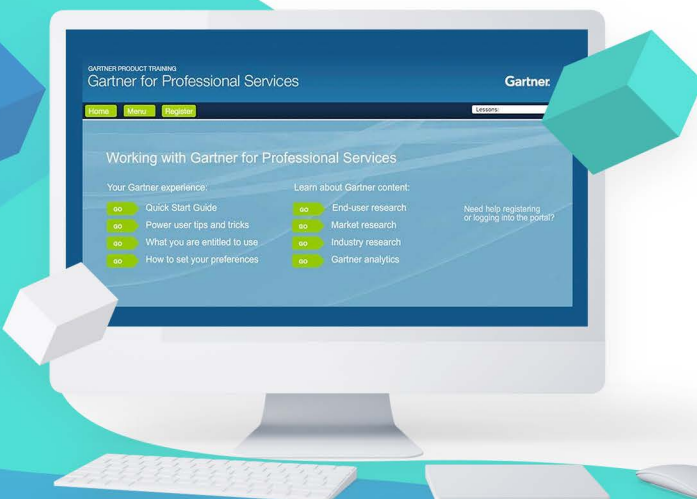
Pricing Analysis Course

Course Category: Business Course

Industry: Convenience Store & Supermarket

Type: Custom Development

[View Online](#)



Professional IT Course

Course Category: Onboarding Course

Industry: Convenience Store & Supermarket

Type: Custom Development

[View Online](#)

Retail Store Course

Course Category: Merchandise Management Training

Industry: Convenience Store & Supermarket

Type: Custom Development

[View Online](#)



Climb the Mountain

Course Category: Gamification Module

Industry: All that is applicable

Type: Custom Development

[View Online](#)



Around the World

Course Category: Gamification Module

Industry: All that is applicable

Type: Custom Development

[View Online](#)



Bubble Bluster

Course Category: Gamification Module

Industry: All that is applicable

Type: Custom Development

[View Online](#)

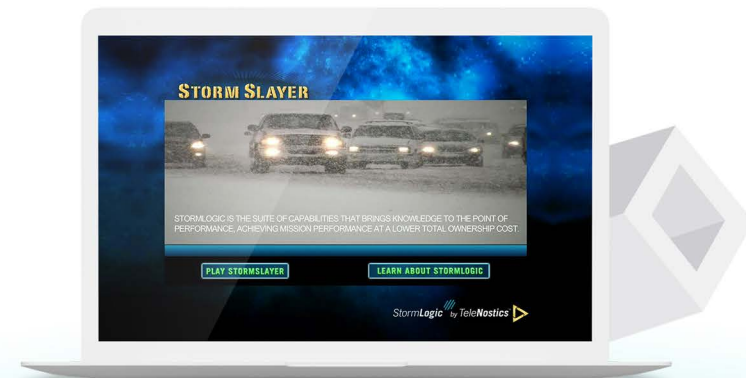
Telenostics Storm Slayer

Course Category: Skill Enhancement

Industry: Public Service Course

Type: Flash Gamified Custom Development

[View Online](#)



Explainer Videos

Course Category: Explainer Video

Industry: Real Estate

Type: Video Production

[View Online](#)

Question Pool

Course Category: Skill Assessment

Industry: All that is applicable

Type: Custom Assessment

[View Online](#)



Statement of Cash Flows

Course Category: Financial & Business

Industry: Convenience Store & Supermarket

Type: Storyline 2

[View Online](#)





Alligator River Story

Course Category: Child Protection

Industry: Non-Profit

Type: Storyline 3

[View Online](#)

A Good Boy

Course Category: Child Protection

Industry: Non-Profit

Type: Storyline 3

[View Online](#)



Red Leaves Falling

Course Category: Child Protection

Industry: Non-Profit

Type: Storyline 3

[View Online](#)



Some Things Are Not Worth Sharing

Course Category: Social Media Awareness

Industry: Non-Profit

Type: Storyline 3

[View Online](#)

Immersive / Experiential Marketing

Immersive / Experiential Marketing

Today's Advertising and Promotional Marketing landscape have changed dramatically with the emergence of technology and the need for customer engagement. Miyens have developed new, fun and effective tools to provide brands an opportunity to make their campaign standout, remembered and deliver results. Check out some of our Interactive / Immersive Marketing Solutions that will surely put your brand on your customer's heart and mind. 360 Panorama VR Tours and Apps, Mobile Games, Augmented Reality, Interactive Kiosk, Touchscreens, and more.



360 Panorama & Virtual Tours

Immerse your target audience with 360 Panorama Virtual Reality Tours. Add hotspots for additional information and connect different scenes for a complete walkthrough experience. Supported hotspots: image, text, video, Youtube, Google Maps, more to come in the future. This experience works on desktop, tablet, mobile device and with a VR headgear.

[Learn More](#)



Sample Works of 360 Panorama & Virtual Tours

(Click the thumbnails to view)



AUGMENTED REALITY (AR) APPS & GAMES

Create effective marketing campaign and unforgettable event experience that communicate your brand message in a fun and engaging way! We can help you conceptualize and develop apps and games for single, two or group of players.

[Learn More](#)

Game and App Catalog

(Click the thumbnails to view)



Brandable Games & Apps

Launch brand promotion using engaging mobile apps and games that follows your Campaign strategy. Capitalize on your target audiences familiarity with using mobile devices and apps. These branded campaigns can be launched as installed apps on their devices or projected to a widescreen during events and brand activation.

[Learn More](#)

Sample Works of Brandable Games & Apps

(Click the thumbnails to view)



Smart Digital Signage & Apps

Level up, streamline and speed up how you communicate your information with customers and staff using our Smart Digital Signage services. From indoor to outdoor, from mobile to big screen displays let your brand information and campaign be in synced, easy to manage and engaging.

[Learn More](#)



Interactive Wall and Installation

Make your onsite and online events more fun and social by adding Interactive wall where people can join the conversation and make your event and brand more viral on social media. Using #hashtag marketing and the natural way for people to share, this Interactive Installation can propel your Marketing Campaign to the next level.

[Learn More](#)



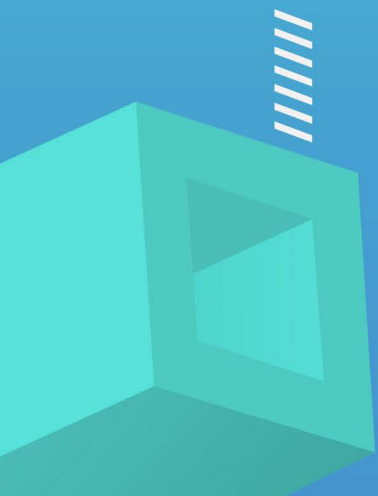
PRINT ALIVE

Want your print marketing materials come to life? You can do so with our PrintAlive solution. We add QR codes and markings that users can scan using their mobile phones to reveal more contents like video, photo gallery, signup forms, product description, and more.

[Learn More](#)



Digital & Online Marketing



Digital & Online Marketing

Real Talk: Do you have an online and digital marketing strategy that will help you double your business revenue? Is your business prepared to attract both the seasoned and the millennial buyers? Are you ready to face your competition?

Miyens offers effective and measurable digital online marketing strategies that you can use whether if you're just starting up your new business or plan on growing it. Let's work together and execute your next online and digital marketing strategies!

[Learn More](#)



Video Marketing

If a picture speaks a thousand words, a video makes a thousand conversions! Realize that today video marketing is one of the most in demand form of online and social media communication that you can use to market your products and services or just to make something viral on the internet.

[Learn More](#)

Social Media Marketing

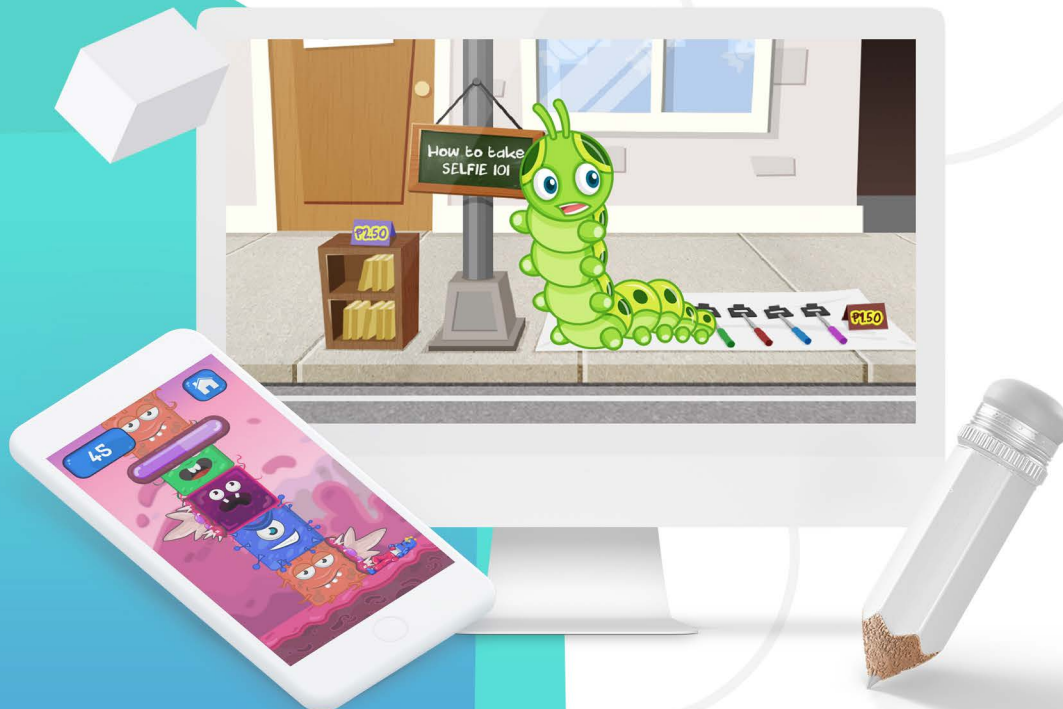
Reach millions of prospects through your social media channels. Everyday your potential customers are spending massive amount of time on Facebook, Instagram, LinkedIn, Twitter, Youtube and other channels. This is the high time to have a strong social media presence to connect, interact and get clients!

[Learn More](#)

Website and Sales Landing Page

Invest on having a responsive or also known as mobile ready website for your business. Craft effective sales and lead generating landing pages. These will help you capture your target audience data, increase site traffic, improve signups and will result to more sales. We also handle custom web development, web applications, API, portals, etc.

[Learn More](#)

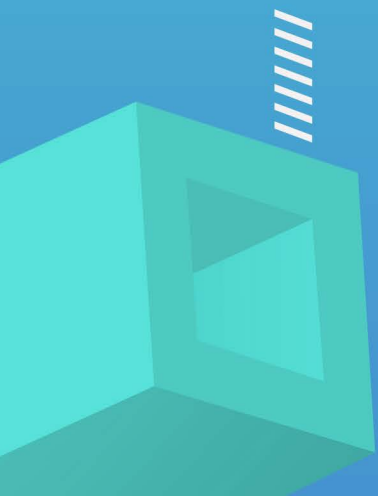


Graphics & Creatives

From pixelated to pixel perfect. Miyens offers wide range of design services like Corporate Identity & Branding, Web Design Services, Graphic Design Services and Print Design Services. Our creative team can help you conceptualize and produce your need.

[Learn More](#)

Talent Outsourcing



Talent Outsourcing

With our talent outsourcing services it will be easy and affordable for your business to have your own dedicated team in the Philippines.



Access to the best talent and outsourcing service

You will have access to our talent pool of skilled people that you can hire. They can write and speak English for better communication.



Trust & Confidence

We are a registered company and not fly by night. Giving you assurance that you are working with a reliable partner. We have a physical office and a system setup ensuring that both you and the people you hire are well taken care off.



We take care of the major management job

Our team can take care of the hiring, interview, shortlisting, HR and people development and management processes.



Freebies

Every year we will send you some of the best local merchandize from our partners. A simple way to say thank you for your trust and a good opportunity to support small local businesses here.



Earn rebate or discount

Depending on your package plan we give rebate or discount on your qualifying monthly bill.



Give back to the community

We always believe that tech companies and businesses should take part helping those in need and have the potential to learn and grow.

LIST OF TALENT THAT YOU CAN HIRE



Mobile Developer

Are you looking for a person or team that can build your mobile application or game? Look no more, our team offers mobile developers that are skilled in doing iOS, Android or even online apps and games.

[Learn More](#)

Web Developer

Hire the best yet affordable web developer in the Philippines. Our team provides outsourcing services so you can save up to 60% on your operational cost and focus on growing your business.

[Learn More](#)

Multimedia Artist

We can offer you with passionate and talented multimedia artist that can provide you with creative and effective materials for your business.

[Learn More](#)

Graphics / Web Designer

Hire a talented and affordable graphic or web designer to avoid trial and error in doing and designing your marketing materials. Save more time and money as an entrepreneur.

[Learn More](#)



Virtual Assistant

We offer affordable and quality virtual assistant services. Hire your personal VA from our team and let us handle those routinely task for you so you can focus on the more important aspect of your business and life. Our virtual assistants are well trained with the skills you need. Fluent in speaking and writing the English language and has attention to details.

[Learn More](#)

Social Media Expert

Expand your online marketing reach through social media channels. Our team can equip you with people that are expert in growing and running social media community. We can also help you launch social media marketing campaign.

[Learn More](#)





Customer Support

We can provide you with customer support people that are well verse in spoken and written English. These talents can do email, chat and even phone support.

[Learn More](#)

Project Manager

Need someone to manage your project and effectively delegate the task to your team? We offer project management services at an affordable rate. Our people are equipped both with knowledge and experience on handling small to high stake projects.

[Learn More](#)

SEO / Web Marketer

Need to raise your search engine rankings and increase your web visibility? Our team can equip you with SEO Experts and Web Marketers.

[Learn More](#)

Our Growing List of Clients

ATLANTIS
PARADISE ISLAND, BAHAMAS

JOMO

SCDI
GENERAL CONTRACTOR

STAIRWAY DANMARK

ValueSelling Associates

Drake Resources

GROWTH
ENGINEERING

Jollibee Foods CORPORATION

NAT WHITTEN INCORPORATED

CEBU PACIFIC

PRETTY POSH EVENTS

PETERSHAW THE UNIVERSAL ARTIST

hi-integra homes
INCORPORATED

BioFresh
ANTIMICROBIAL TECHNOLOGY

JCSG
Jesus Christ Saves Global Outreach

CHARTER CARIBE
a - o - a - g - e -

K·COE ISOM

E LEARNING EVOLUTION

Sunrise
HOLIDAY MANSION

Subic
HOLIDAY VILLAS



Contact Us



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